

# HIGH SCHOOL BUSINESS CASE COMPETITION

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Dear Participants,

We would like to formally invite your high school to participate in the 1<sup>st</sup> Annual High School Business Case Competition! The Case Competition will take place on March 1<sup>st</sup> and 2<sup>nd</sup> in Melfort, Saskatchewan, with the winning school being awarded the title “**Business High School of the Year**”. We are looking to attract three top students per school, along with a teacher involved in Business Education to attend the event. While students compete in the Case Competition, teachers will have the opportunity to take part in social and professional development events that are happening concurrently with the Saskatchewan Business Teachers Association Spring Conference. Included in this package is an outline of the Case Competition along with application forms. Space is limited for the event, so please RSVP as soon as possible. We look forward to hearing from you soon!

## Cost

The registration fee is **\$50 per team** to be paid with the submission of student applications. All fees are put towards the total cost per team. Bursaries are available to schools that need financial assistance.

## Accommodations

Participants will be staying at the brand new CanAlta Hotel in Melfort, Saskatchewan. The CanAlta Hotel is a 5 minute drive from the Melfort Comprehensive High School, the location of the Case Competition. The Thursday evening welcome event will also be held in the CanAlta conference room.

## Food and Beverages:

All meals are covered throughout the competition. See the following meal breakdown:

- Thursday Dinner – Pizza @ CanAlta Hotel
- Friday Breakfast – Continental Breakfast @ CanAlta Hotel
- Friday Lunch – Catered Lunch @ Melfort Comprehensive High School

Please specify if there is any dietary restriction for any of the students.

## Transportation:

We require one teacher to transport three students from their school to and from the event. Transportation from the hotel to Melfort Comprehensive High School will be arranged. Gas and mileage compensation will be provided to the driver.

## Schedule of Events

Two Day Event – <u>Melfort</u> , Saskatchewan	
Thursday, March 1 <sup>st</sup>	
6:00 – 6:30	Registration and Opening Ceremonies
6:30 – 7:30	Dinner and Speaker
7:30 – 10:00	Evening Event
Friday, March 2 <sup>nd</sup>	
8:30 – 9:45	Entrepreneurship Presentation and Activity (led by local entrepreneur)
9:45 – 11:00	“How To” Case Preparation and Presentation Skills (led by EBUS 300 Class)
11:00 – 11:45	Lunch
11:45 – 2:45	Official Team Case Prep
2:45 – 3:15	1 <sup>st</sup> Round Case Presentations (occur all at once)
3:15 – 4:00	Finalist Presentations (in front of remainder of students, teachers and judges)
4:00 – 5:00	Deliberation, Feedback, Awards and Wrap Up

## Registration

To guarantee your spot in the event, please email the attached School Application Form to [bused4all@gmail.com](mailto:bused4all@gmail.com) by Friday December 16<sup>th</sup>, 2011. The remaining portions of the application form, including the Student Identification Form and the \$50 deposit, need to be submitted prior to January 20, 2012.

An information package will be sent out to all competitors in the New Year with further logistical information, a practice case and competition preparation resources.

Take advantage of this unique learning opportunity for both you and your students! We look forward to hearing from you soon. For any further information or to confirm your attendance, please email Kristen Blackwell at [bused4all@gmail.com](mailto:bused4all@gmail.com).

Sincerely,

Kristen Blackwell

Marketing Committee

[bused4all@gmail.com](mailto:bused4all@gmail.com)

# HIGH SCHOOL BUSINESS CASE COMPETITION OVERVIEW

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## Goals of the HSBCC

- To introduce students to the case method of learning and the world of business
- To improve Entrepreneurship and Personal Finance skills among students through a dedicated workshop
- To allow students to network with top tier business professionals, educators and other students from across Saskatchewan
- To have fun with other students and teachers while participating in educational and social activities
- To provide access to the SBTA Conference for business educators

## Structure of the Competition

- Each team will be assigned a Business Education student to act as team leader. This team leader will keep teams on schedule and monitor the groups during the case preparation time. They are not a team member and will not guide or influence the group's case discussion and preparation.
- All students will participate in a "How To" Case Preparation session presented by the 3<sup>rd</sup> Year Business Education Students from the University of Regina.
- Teams will be provided the competition case along with a set of questions to be answered in their presentation. All teams will have three hours to prepare their case analysis and presentation for the first round of judging.
- Teams will be given a laptop on which to prepare a Power Point presentation.
- During the first round of judging, teams will present their solutions before local business professional judges. The judge's scores will determine the 3 finalist teams to present in front of the SBTA Conference.
- The three finalists will also be judged by a panel of business professionals, who will select the winning team. After the final round, judges will lead a short debrief of the case, processes and overall competition experience. The winning team will be presented with the Business School of the Year Award during the Closing Ceremonies.

# SCHOOL APPLICATION

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Please submit this application prior to December 16, 2011.

Teacher Name:

School:

School Phone Number:

Address:

Are you a current SBTA Member?

What business education courses or activities are present in your school?

# STUDENT INFORMATION

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Please submit this form prior to January 20, 2012.

## One Form Per Student

Name: \_\_\_\_\_

Gender: \_\_\_\_\_

Grade: \_\_\_\_\_

Home Address: \_\_\_\_\_

Health Card Number: \_\_\_\_\_

Food Allergies: Yes      No

If Yes, Please Describe: \_\_\_\_\_

Emergency Contact Name: \_\_\_\_\_ Relationship: \_\_\_\_\_

Emergency Contact Number: (Home) \_\_\_\_\_ (Work) \_\_\_\_\_

Parent Signature (if under 18): \_\_\_\_\_ Date : \_\_\_\_\_

## Interest in Business Education

Please complete one form per student to be competing in the event. This form is to be submitted by January 20, 2012.

1. Why should your school be selected to compete in the first annual Business Case Competition?

2. What business education skills do you currently possess?

3. Who is your most inspiring Entrepreneur?

4. Please list and describe your involvement in extra-curricular activities, volunteer opportunities, and work experience in chronological order during your high school career: